

Business Model: Auction Website for Pooled Buyers of Discount "Buying Power"

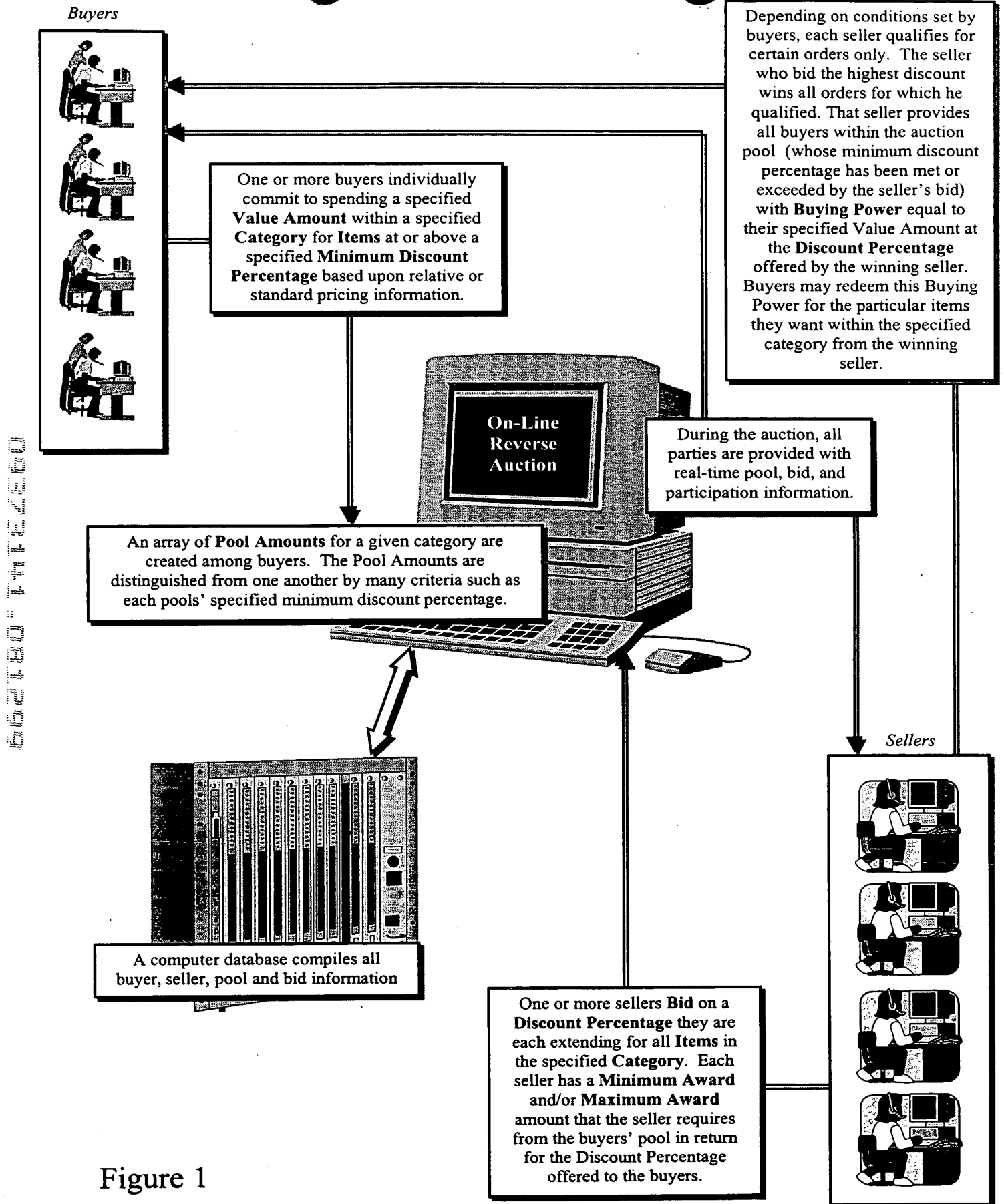


Figure 1

Steps Taken by Seller Prior to the Auction

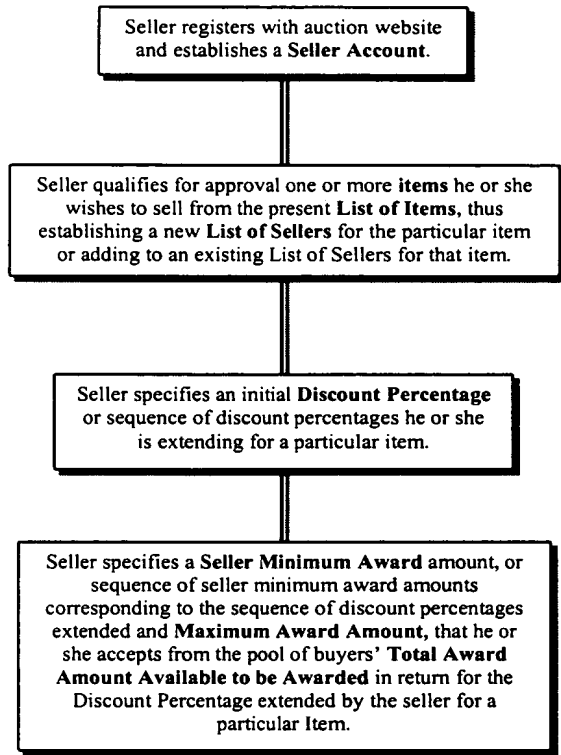


Figure 2a

Steps Taken by Buyer Prior to the Auction

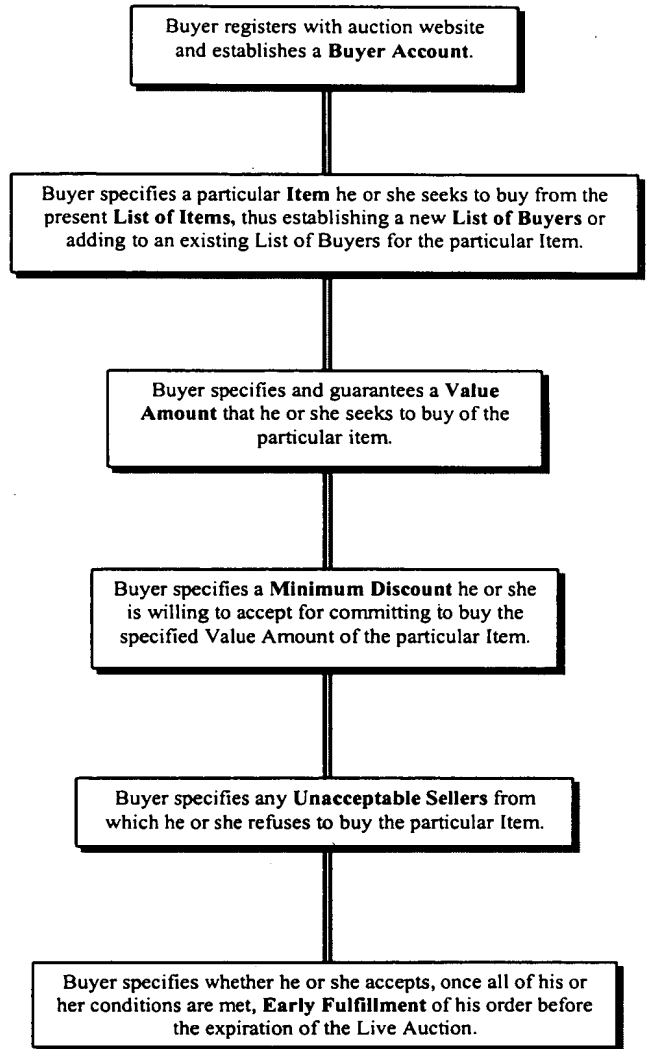


Figure 2b

Figure 3b

Figure 3b

Time-limited auction multiple awardees (method 1)

Figure 4

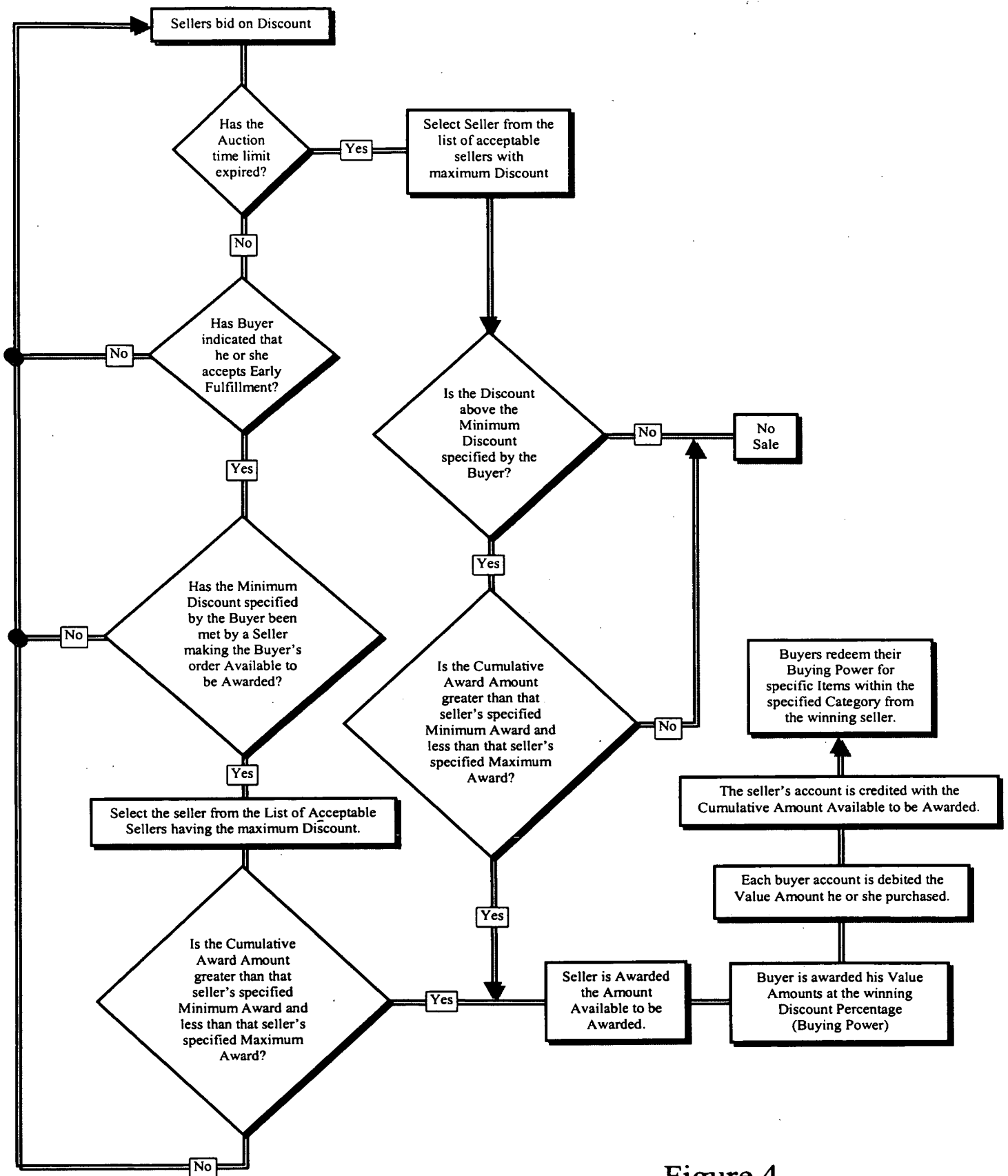


Figure 4

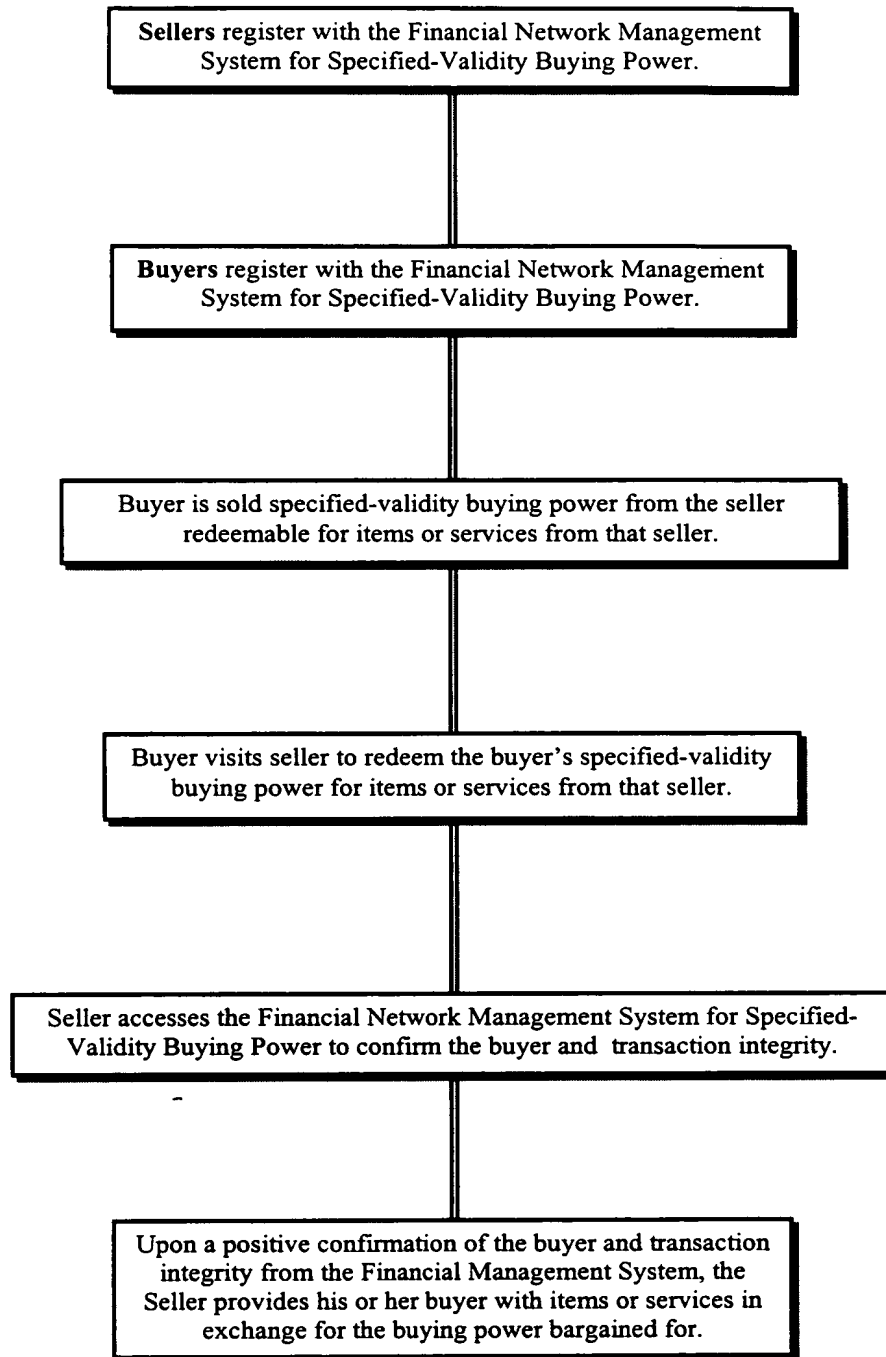


Figure 6

The Network of Participants

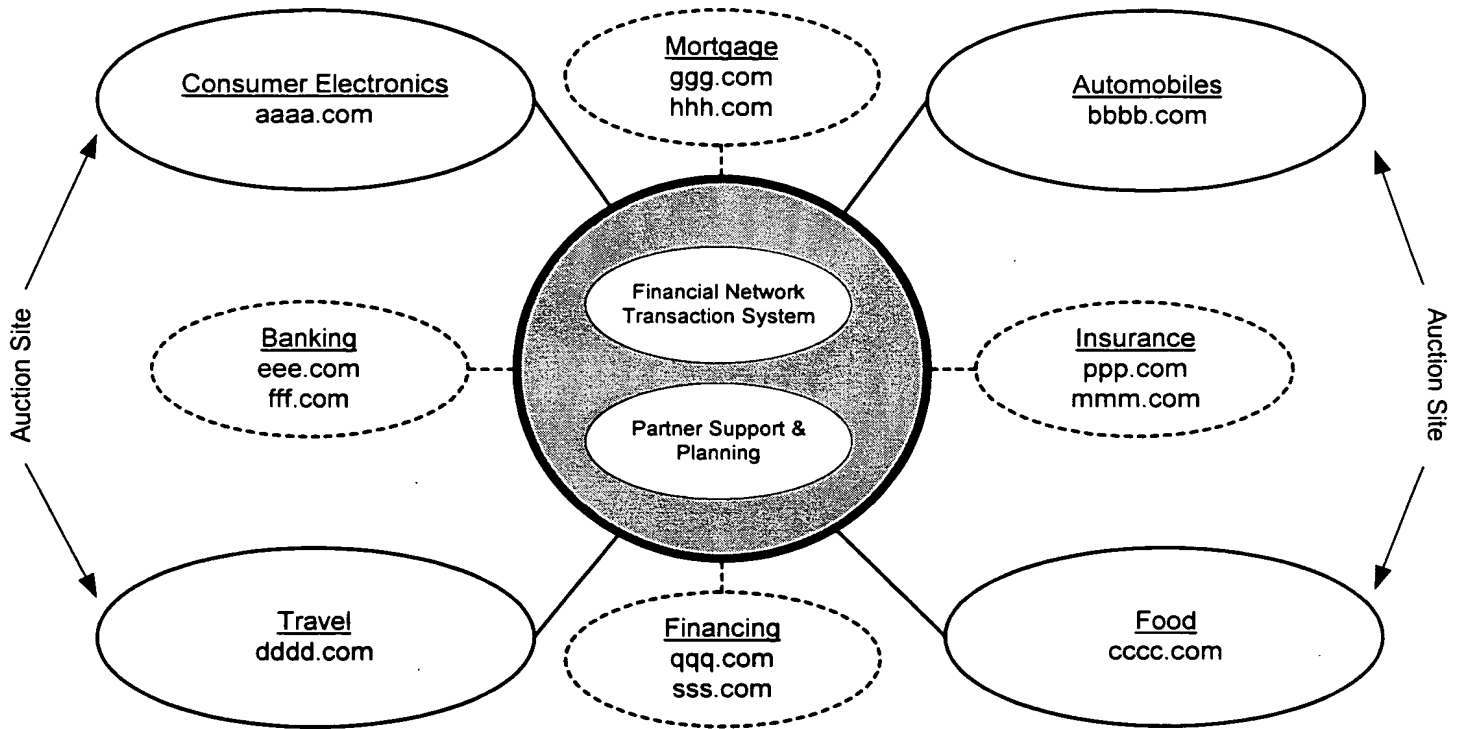


Figure 7